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24/6/16

Subsidy for LED Bulbs to the Domestic
Consumers under "UJALA GUJARAT"

FAX. 988

Government of Gujarat
Energy and Petrochemicals Department
G. R. No. SLR/11/2015/1273/B
Sachivalaya, Gandhinagar
Dated:24/06/2016

READ : G. R. EPD of even Number dated 23rd May, 2016.

RESOLUTION :-

Vide Government Resolution of even number dated 23rd May, 2016; a scheme of subsidy has been announced by the Government for the benefit of domestic consumers for "Ujala Gujarat".

2. It has been further decided by the Government that the cost of awareness i.e. expenditure towards campaign, advertisements, awareness measures etc. for "Ujala Gujarat" should be taken up by the Government and will be borne by the Government. Accordingly, Government is pleased to direct that the price of LED Bulb in all categories; for both upfront payment as well On-Bill Financing Option (OBFO) should be reduced by Rs. 10/-.

3. Accordingly, there will be reduction in price of the bulb as under:

| Category of consumers | Present price Rs. | New Price Rs. |
|------------------------------|-------------------|---------------|
| Domestic : | | |
| -Upfront | 80 | 70 |
| -OBFO | 85 | 75 |
| Other than Domestic : | | |
| -Upfront | 90 | 80 |
| -OBFO | 95 | 85 |

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4. The actual effect for such reduction may be given w.e.f. 27-06-2016. However, the benefit of this reduction should also be passed on to the domestic *and other consumers* who have purchased LED Bulbs before 27-06-2016. Accordingly, in case of purchase by OBFO option, the amount of installments should be re-worked out and re-fixed by the Distribution Companies and lesser amount should be recovered from the consumers considering price reduction of Rs. 10/- per bulb. In case of purchase by upfront payment, Rs. 10/ per bulb may be adjusted by the DisComs in the next energy bill of the respective consumer. This benefit of price reduction will be available only to the **Consumers of the respective DisComs** and not to other purchasers (eg traders etc)

5. Earlier, in costing of the price of the bulb, an amount of Rs. 11.61 per bulb has been considered towards cost of awareness. Accordingly, Rs. 1.61 per bulb should be adjusted while making payment to EESL regarding subsidy to the domestic consumers. GUVNL is directed to ensure that Rs. 1.61 per bulb is kept aside and utilized for payment of bills towards expenditure of campaign, advertisements etc which will be sent to the GUVNL by the Government.

6. GUVNL is also directed to ensure that the entire cost of awareness is taken up by the Government i.e. all the expenditure is to be incurred by the Government. Therefore, from the beginning of the scheme of the "Ujala Gujarat" in Gujarat, they should reduce and adjust the amount of Rs. 11.61 per bulb from the payment to be made to the EESL towards subsidy to be paid for domestic consumers.

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7. The expenditure towards cost of awareness as well as towards Subsidy to be given to the domestic consumers as directed vide GR of even no. dt.23-5-2016 Shall be debited to, and met from the grants available under the following budget head for the year 2016-17:-

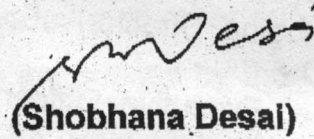
Major Head: 2801-Power

: PWR-16-Assistance for Energy Conservation

2801 80 800 16

This issues with the concurrence of the Finance Department dt .29-5-2016 on this department file of even number.

By order and in the name of the Governor of Gujarat.



(Shobhana Desai)

Additional Secretary to The Government of Gujarat
Energy & Petrochemicals Department

Copy To :-

- o *The Principal Secretary to H.E. The Governor of Gujarat, Raj Bhavan, Gandhinagar.
- o The Secretary, Ministry of Power, Govt. of India, Shram Shakti Bhavan, New Delhi.
- o The Secretary, Ministry of New & Renewable Energy, CGO Complex, New Delhi.
- o The Principal Secretary to Hon. C. M., Sachivalaya, Gandhinagar.
- o The P.S. to Hon. Minister (E&P), Sachivalaya, Gandhinagar
- o The P.S. to Hon. MoS (E&P), Sachivalaya, Gandhinagar.
- o The Deputy Secretary to Chief Secretary, Sachivalaya, Gandhinagar.
- o *The Secretary, GERC, Ashram Road, Ahmedabad.
- o *The Registrar, Gujarat High Court, Ahmedabad.
- o *The Secretary, Vigilance Commission, Gandhinagar.
- o The Additional Chief Secretary, Finance Department, Sachivalaya, Gandhinagar.
- o The Principal Secretary, Climate Change Department, Sachivalaya, Gandhinagar.
- o *The Secretary, Gujarat Legislature Secretariat, Sachivalaya, Gandhinagar.
- o All Departments of Secretariat, Sachivalaya, Gandhinagar.
- o All Branches of Energy & Petrochemicals Department.
- o The Account General, Ahmedabad/ Rajkot.

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FROM : EPD-C/R

- The Chairman & Managing Director, Gujarat Power Corporation Limited, Gandhinagar.
 - The Managing Director, Gujarat Urja Vikas Nigam Limited, Vadodara.
 - The Managing Director, Gujarat State Electricity Corporation Limited, Vadodara.
 - The Managing Director, Gujarat Electricity Transmission Corporation Limited, Vadodara.
 - The Managing Director, Uttar Gujarat Vij Company Limited, Mehsana.
 - The Managing Director, Madhya Gujarat Vij Company Limited, Vadodara.
 - The Managing Director, Dakshin Gujarat Vij Company Limited, Surat.
 - The Managing Director, Paschim Gujarat Vij Company Limited, Rajkot.
 - The Director, Gujarat Energy Development Agency, Gandhinagar.
 - The Chief Electrical Inspector & Collector of Electricity Duty, Gandhinagar.
 - The Managing Director, Energy Efficiency Services Limited, New Delhi.
 - The Chief Executive Officer, Torrent Power Limited, Lal Darwaja, Ahmedabad.
- *By Letter.