

Expression of Interest (EOI) for implementing IEC (Information- Education Communication) strategy under UGVCL.

Activities of IEC Plan:

- Engage Government recognized creative for awareness and advertise agencies.
- With medium of radio and local TV channel news, hording, on GSRTC bus, SMS, social media and pamphlets.
- Prepare consumer awareness and behavior change for energy Conservation
- Through various public campaign and seminar (School-College NGO)
- Carry out energy audit of offices: - 1. R&C office Mehsana 2. SCADA building Gandhinagar 3. Circle offices- Division offices 4, Sub-division offices and Store offices
- Carry out program as well as distribution of pamphlets and pasting of posters regarding awareness for energy saving program at 1. All Gram Panchayat offices 2. Milk collection center 3. Taluka Panchavat offices 4. District level offices 5. Well known school / colleges etc.
- During Gram Sabha educate local public for actions
- Arranging of Drama at bigger villages to educate

	<p>Uttar Gujarat Vij Company Limited CIN – U40102GJ2003SGC042906 Registered & Corporate Office, Visnagar Road, Mehsana - 384001 Toll free No.19121 OR 1800233155335 www.ugvcl.com</p>	
PUBLIC NOTICE		
<p>Uttar Gujarat Vij Company Limited is planning to implement various IEC (Information Education Communication) activities for awareness of consumers are as under i.e.,</p> <ol style="list-style-type: none">(1) Energy Efficiency(2) Energy Conservation(3) Solarization <p>Those having experience in developing and implementation of above mentioned IEC (Information Education Communication) activities and past experience are invited to send their proposal of expression of interest with technical proficiency so as to reach within 10 Days from the date of publishing of this advertisement to the above mentioned address or send email to cccell@ugvcl.com. For any inquiry and query, kindly visit website of UGVCL.</p>		
Chief Engineer (OP)		